



ALEXANDER FISAYO

COPYWRITER AND SALES FUNNEL ENGINEER

Profile

I'm a dedicated copywriter and sales funnel builder. With a burning desire to see any business I work with win. Because when they win, I win. What makes me stand out is my willingness to learn new things even outside my scope, as long as it brings better results. I'm willing to do it.

Employment History

Expertnaire , Remote-AFFILIATE MARKETER

MARCH 2022 – SEPTEMBER 2023

- Dynamic affiliate marketer with a proven track record of driving revenue growth through strategic partnerships.
- Strong communication negotiation abilities in fostering successful collaborations with affiliate partners.

MAGICFICIENT COPY, REMOTE-COPYWRITER

SEPTEMBER 2023 – PRESENT

- Gained proficiency in crafting engaging email copy and food related content while adhering to brand guidelines.
- Acquired valuable insights into the intricacies of effective communication through copy.

SOURDOUGH SCIENC ACADEMY- COPYWRITER AND SALES FUNNEL BUILDER

PRESENT

- Crafting engaging and converting email campaigns.
- Building funnels that take buyers from the top of the funnel until they make a purchase.
- Coming up with effective marketing solutions.

Sourdough Duffy Academy- COPYWRITER

PRESENT

- Crafting Landing page copy for their digital products.
- Sales funnel Audit.

Education

BACHELOR OF TECHNOLOGY, PURE AND APPLIED PHYSICS, LADOKE AKINTOLA UNIVERSITY

SEPTEMBER 2013 – AUGUST 2019

Details

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themida20@gmail.com

Links

[ALEXANDER FISAYO](#)

Skills

COPYWRITING

LANDING PAGE BUILDING

SALES FUNNELS SPECIALIST

SOCIAL MEDIA MANAGEMENT

CONTENT CREATION

EMAIL AUTOMATION

Languages

ENGLISH